

Abosede Mayungbe

+234 706 471 1749 | bosemay04@gmail.com | LinkedIn: <https://bit.ly/3JV9eth> | Portfolio: bosemay.com

SKILLS

Design & Research: Agile Design, Competitive Analysis, Design Interaction, Information Architecture, Prototyping, Usability Testing, User Flows, User Personas, User Research

Design Tools: Figma, Adobe XD, Sketch, Invision

WORK EXPERIENCE

UI/UX Designer - *Winexviv Technologies, Lagos, Nigeria*

September 2022 - Present

- Designed Educare software, automating processes for 110+ schools, boosting efficiency and adoption by 60%, reducing error rate by 10%, and cutting administrative overhead by 50%.
- Spearheaded Olukotide's product design, collaborating with teams, conducting research, delivering prototypes, and iterating designs for a user-friendly experience.
- Revamped school websites, increasing traffic by 50% and reducing bounce rate by 30% through visually stunning and user-friendly interfaces.

Research & Product Designer - *Semperlux LTD, Lagos, Nigeria*

June 2023 - December 2023

- Implemented WCAG 2.1 AA standards, improving website accessibility scores by 25% and receiving positive feedback from users with disabilities.
- Performed user research and designed Magic Tag interface, increasing pre-orders by 20%, improving user awareness, and receiving positive usability reviews.
- A/B tested different UI variations to optimize user experience and engagement, resulting in a 15% increase in overall conversion rates, a 20% increase in average session duration, and a 25% decrease in bounce rates, leading to a significant boost in online sales.
- Improved mobile interface for improved usability and clarity, leading to a 40% increase in mobile conversions and a reduction in customer support inquiries related to mobile navigation.

Product Designer - *Origineum LLC, Dubai, UAE*

October 2021 - August 2022

- Created the PiggyFi app, an app enabling Africans to save against inflation by converting earnings to stable currencies. Conducted user research, developed prototypes, and communicated UX through personas, user flows, and testing, resulting in generating more than \$40,000 in grants.
- Developed Openland platform, allowing landowners to mint and sell fractionalized asset ownership as NFTs, collaborating on UX strategy and regulatory research.
- Refined Zerthis ERP system, improving user experience and increasing app adoption by 80% with a mobile-first approach and user interviews.

PROJECTS

UI/UX Designer - *Safeli*

June 2022 - August 2022

- Led design for Safeli, an escrow platform, creating efficient web app interfaces and customer-facing screens to connect users to back-end processes, which led to a 60% increase in user engagement, a decrease in user error rate, a 10% increase in user satisfaction ratings and lowering customer service requests by 20% thereby improving operational efficiency.

UI/UX Designer - *Maltina School Games 2022 Website*

February 2022 - April 2022

- Designed Maltina School Games 2022 website and event management portal with a minimalistic approach, achieving 85% growth in user engagement and retention.
- Administered sports-related research to inform the design process, enhancing user experience and participation in the event.

EDUCATION & CERTIFICATION

Delta State University, Nigeria — BSc Biochemistry Technology

November 2014 - May 2019